

FRAMEWORK

Identity

Vision Statement

Mission Statement

Statement of Values: FoodPLUS|Detroit Promises

Global Innoversity Operating Principles: Foster Effective Innovation

Global Innoversity Guiding Principles: Reflect our core values

Strategic Approach

FOODPLUS | DETROIT

IDENTITY

FoodPLUS|Detroit is a local partnership network comprised of business, government, societal, cultural and community organizations and knowledge institutions.

VISION STATEMENT

FoodPLUS|Detroit envisions a metropolitan food system that produces, processes and distributes food that is abundant, safe, healthy, affordable and accessible, while conserving energy, water and soil, opening economic opportunities for the many and enhancing diversity and social justice in the community.

MISSION STATEMENT

Our mission is to facilitate and accelerate a more sustainable metropolitan food system. By engaging in innovation, research, experimentation and learning, we endeavor to help create a system that is socially just, resource efficient, economically prosperous and globally connected.

STATEMENT OF VALUES

FoodPLUS | DETROIT promises:

- to share knowledge, opportunities and resources equitably
- to promote, encourage and facilitate diversity, especially as it relates to race, ethnicity, gender, scale of enterprise and organization
- to maintain transparent, open actions based on personal and collective integrity and trust
- to engage in collaborative and inclusive decision-making
- to use a multi-stakeholder approach
- to focus on local action connected to global impacts
- to employ action and innovation focused on social justice, environmental stewardship and economic prosperity
- to commit to uphold the operating and guiding principles of the Global Innoversity for MetroAg/MetroFood

FOODPLUS | DETROIT

As a member of the Global Innoversity for MetroAg/MetroFood, one of FoodPLUS | Detroit's values is to uphold the **operating** and **guiding** principles of the Global Innoversity.

GLOBAL INNOVERSTY OPERATING PRINCIPLES

Operating Principles designed to foster effective innovation.

These principles are to be practiced at every level—Global Innoversity itself, each metro region innovation coalition, and innovation projects sponsored globally or locally. This initiating set of five principles is consistent with existing concepts of managing value conflicts and generating innovation in complex settings, yet it is differentiated by the collection of these principles into an implementable set. A version of these principles was successfully and extensively practiced by **TransForum**, the initial founder of the Innoversity, in its innovation projects.

1. Create value across all three elements of sustainability—people, planet and profit
2. Engage key stakeholders—businesses, governmental units, societal/community organizations, and knowledge institutions—together throughout the work
3. Experiment with innovation as the means to move beyond conflict and compromise to co-creation, learning and action
4. Monitor and reflect to create and share new knowledge
5. Optimize change from innovation by integrating technology (hardware), human capacities (software), and organizational/network design (orgware) into the innovation process

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GLOBAL INNOVERSITY GUIDING PRINCIPLES

Guiding Principles designed to reflect our core values.

These principles are to be practiced everywhere in the network in order that innovation serves specific broader values rather than merely being an end in and of itself.

1. Focus our work on food, agriculture and integrated resource systems in, around and for metropolitan regions and not be bounded by the narrow geographic outline of any one city
2. Promote inclusivity, diversity, equity and social justice as integral to our work
3. Promote entrepreneurship, venture development, and commercialization of innovation as integral to our work
4. Connect global and local wherever we can to guarantee a mutually beneficial flow of inspiration, knowledge, innovation, and service, while honoring the specific situation and context in each region
5. Honor the usefulness of existing and indigenous knowledge in our pursuit of new knowledge while recognizing that existing knowledge in part contributes to innovation and in part has resulted in the undesirable value tradeoffs that make innovation essential
6. Evaluate and evolve the Operating and Guiding Principles in order that we assure their implementation in practice and their adaptation to reflect our learning from practice

STRATEGIC APPROACH

FoodPLUS | DETROIT will:

- bring together people, ideas, knowledge, experiences and resources to facilitate and accelerate innovative projects
- improve the sustainable impact of projects
- be a collective voice to share and embody our learnings and experiences in the practice, policy, education and regulatory spaces
- be a member and leader in the Global Innoversity for MetroAg/MetroFood